

WHY test

Nutritional Deficiencies

Fur makes a wonderful record of long term diet status. As a repository for minerals, if your pet's diet is lacking (or in excess) for minerals, a fur analysis can tell us. Then we can take action to improve macro and micromineral levels in their diet.

Environmental Exposure

Animals, especially dogs, eat everything! Most of the time those things are harmless, but if consistent long-term consumption is occurring, certain minerals can accumulate in the body and cause problems. Fur analysis gives us that historical record of exposure.

Toxic Accumulation

There are a number of toxic metals that can wreak havoc on the body. While usually these are sudden and acute, long term accumulation is a risk as well. Fur testing illuminates those potential issues so we can take action.



What are we testing?

15 Nutritional Elements

Calcium (Ca)	Potassium (K)	Selenium (Se)
Cobalt (Co)	Magnesium (Mg)	Silicon (Si)
Chromium (Cr)	Manganese (Mn)	Strontium (Sr)
Copper (Cu)	Sodium (Na)	Vanadium (V)
Iron (Fe)	Phosphorus (P)	Zinc (Zn)

10 Environmental Elements

Silver (Ag)	Boron (B)	Lithium (Li)
Aluminum (Al)	Barium (Ba)	Nickel (Ni)
Gold (Au)	Beryllium (Be)	Tin (Sn)
	Molybdenum (Mo)	

4 Toxic Elements

Arsenic (As)	Mercury (Hg)
Cadmium (Cd)	Lead (Pb)

TEST TREAT IMPROVE



Let's Test MINERAL ANALYSIS



Should my cat/dog be tested?

Every dog and cat could benefit from evaluating their mineral levels. Below are some examples of animals more susceptible to issues.

- New or recent diet change
- Pets living in industrial/manufacturing areas
- Pets living around commercial farming
- Pets exposed to chemically treated areas (lawns, landscaping, public areas)
- Pets that frequently eat inorganic objects (toys, remotes, items with batteries, food packaging)
- Pets on a high-fish diet



NEXT steps

So you've decided to test, great! The next steps are simple. Once the lab results come back, we'll evaluate whether a diet change is warranted or if simple supplementation is right for your pet. A detox may be needed as well.

Guidelines by the laboratory give you a dosing recommendation specific to your pet to help reach and maintain sufficiency.

Daily supplementation will support your pet in living a longer healthier life.

How often is testing needed?

Initial testing to determine mineral levels. If your pet has abnormal results, retest a few months after making changes until appropriate levels are reached. If you move, have new exposures, or make diet changes - retest.

WHEN to test

Detox Protocol

If one or more of the toxic elements shows elevations, we may suggest doing a detox regimen to remove the toxins.

We also want to look for sources of exposure to eliminate them.

- Food containing the element
- Consumption of non-food items
- Areas exposed to chemicals
- Areas exposed to airborne chemicals

